

# Understanding & Delivering Value for Money Workshops



A new value for money regulatory standard is ushering in an era of economic regulation for social housing, and there's never been a more crucial time to understand and focus on the value for money of existing services. This in-house workshop will develop your organisation's understanding and preparation for economic regulation, and improve your capacity to deliver better Vfm.

Public spending cuts; welfare reform; affordable rents; HRA self financing; inflation; how to finance new homes, and calls for more transparency mean there's never been a more crucial time to understand and focus on the value for money of existing services - if social housing organisations are to maintain 'added value' services for existing customers and deliver new homes.

The April 2012 Vfm regulatory standard also introduces economic regulation to Housing Associations which will be '*a more proactive approach to value for money*' with an '*increased focus on operating costs and using assets effectively*' to '*help free up financial capacity for investment in new and existing stock*'.

This one day course/workshop is designed to ensure you understand and can deliver value for money across your business. It examines what value for money means, what regulatory expectations are, what best practice looks like, and how to apply those to ensure you align your approach to value for money with your organisation's values and business objectives.

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### **Delegates will learn:**

- The economic and regulatory context on Vfm
- What economic regulation will look like
- How to interpret and understand how your operating costs compare
- How to align values with value for money
- How to deliver the '*optimum financial, social and environmental returns*'
- How to measure the Vfm of 'social returns on investment' - SROI
- How to Improve Transparency, Accessibility & Scrutiny to Gain Assurance on Vfm
- How to align asset management and financial viability with value for money

### **Who Should Attend**

- Executives, Directors and Heads of Service
- Policy and Strategy leads or officers
- Existing (or new) Councillors, Board members, Scrutiny Panel Members , or groups of Involved Residents looking to develop their understanding of Vfm
- All managers with service and budgetary responsibility - including back office managers responsible for 'overhead' functions such as IT, Communications, Development, HR & Finance.
- Staff looking to develop their understanding of Vfm as part of professional development, or to help organisations embed understanding of Vfm throughout the business.

*NB: We can tailor the workshop to ensure it is appropriate for different levels of understanding - from an introductory level to advanced - and to your existing Vfm strategies or values. Call or [email](#) us to discuss your requirements.*

**Cost - £750 plus Vat.**

The workshop is undertaken on an in-house basis, and can accommodate up to 20 delegates depending on your venue.

The price includes travel expenses and materials for the lead trainer, but excludes refreshments etc, and assumes the venue is provided by the host organisation.

**Trainer**

[Peter Hall](#) - Managing Director PHHS. Peter is a recognised expert who has been [published](#) and quoted widely on Vfm across the sector. He uses a practical and interactive approach (based on your own data if available), ensuring participants understand both customer and business perspectives on Vfm, and are left with the practical tools to improve Vfm in the workplace.

**How to Book**

Call on 01202 233214, or [email](#) us.